

## Why is Sonam Kapoor the fashion icon of India?

Sonam Kapoor's occupying the cover space of "Elle" last month, as the fashion magazine celebrates its eighteenth anniversary, speaks a lot about her. Eighteen is understandably the age when men and women enter adulthood. It is a time to best enjoy freedom of choice, of speech, of expressions and what not? She is probably the best fit to exhibit such liberation. However, it looks like the 'limelight' is recurrently loving this Indian fashion diva given her beauty and style, and that is very much evident from her sparkling charisma everywhere today – right from cover girl appearance in various other listed fashion journals to Cannes festival and from Bollywood flicks to the social media!

Naturally, Sonam and her present day embodiments are an apt reason for us to go finding what makes her the fashion icon of India? Precisely, what characteristics in her persona set her out amid her film and fashion world equals! Well, here is a curious probe:

- She unlabelled the typical 'star kid' image early. She might never have struggled for an "identity crisis" to debut because she comes from a noted family however she did not stay there in that "comfort shell". Rather the "modern woman" within her prompted Sonam to walk past the traditional and make a remarkable presence in the glamour world.
- You must get your basics right in fashion, and she knows that well. Standing tall at 1.79 meters, Sonam already makes a mark the moment she walks in anywhere. But more than that, it is her perfect dressing sense, complementing hairdos and somberness to carry the wardrobe that make heads turn towards her.
- She is the busy glamour queen today and yet smartly manages time between her passion for movies and all the 'ramp' work she loves. Being choosy about films is her style and managing schedules is a trendsetting which most women might lack.
- A blend of tradition and trend, Sonam goes on to display best of the two worlds in the true sense. You may find the haute lady sizzling enough in a western wardrobe for a photo-shoot, but then she can leave you mesmerized with her "very Indian version" at the Cannes. This diversity is unique and it tells why she is aptly the fashion icon of India.
- Sonam Kapoor has taken acting lessons from top-notch theatre personalities. She shed sweat to justify her roles in movies. She has long implemented the much-needed discipline towards fitness and diet that is what underlines her iconic enchantment today – be it India or overseas!
- While she graces many top labels as a brand ambassador and leaves a smear on the international scene, Sonam is equally charitable at heart. Her involvement at the International Indian Film Academy significantly facilitated the awareness campaign about breast cancer.

At a tender age of 29, Sonam Kapoor has earned an enviable recognition at home and away. And there is way much we can look forward to from this “fashionista” as she readies herself for some sensational roles and glamour action.